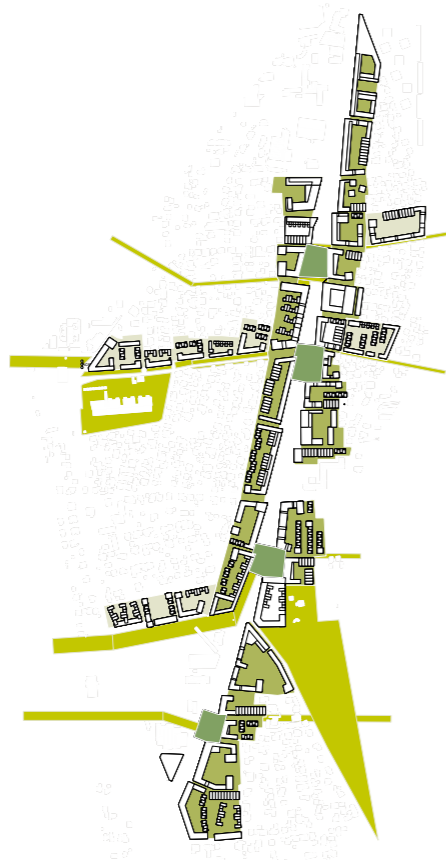
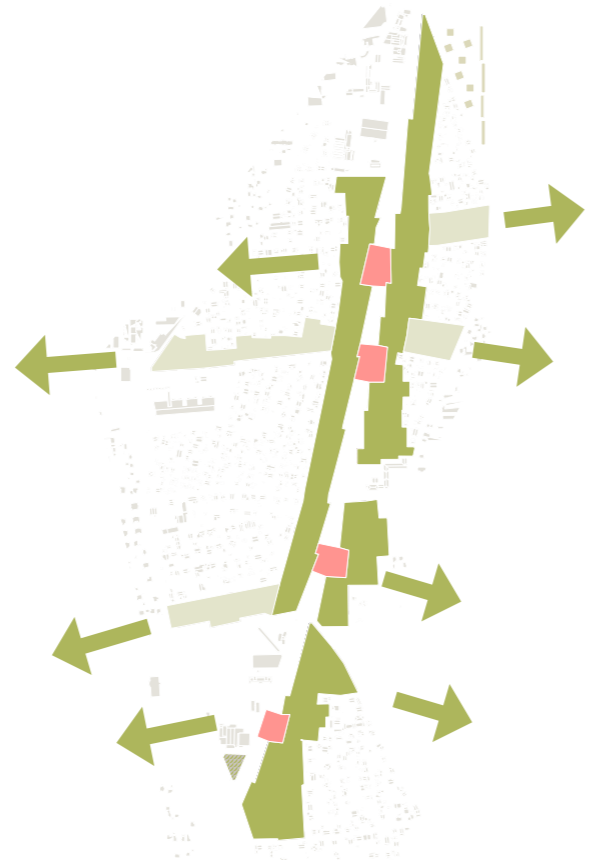


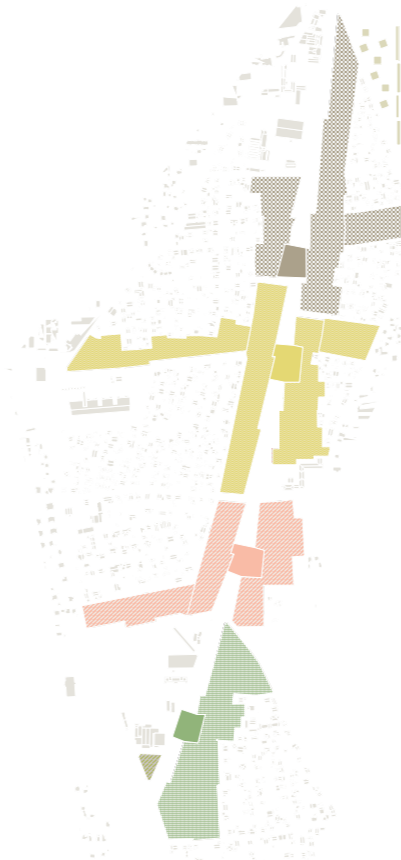
Four urban Squares create public life along the Kärntner street. Each Square creates an urban cluster



From an directional axis to an urban network of open spaces



Squares form the junction of the green corridors connecting the forest in the west with the landscape of the river Mur



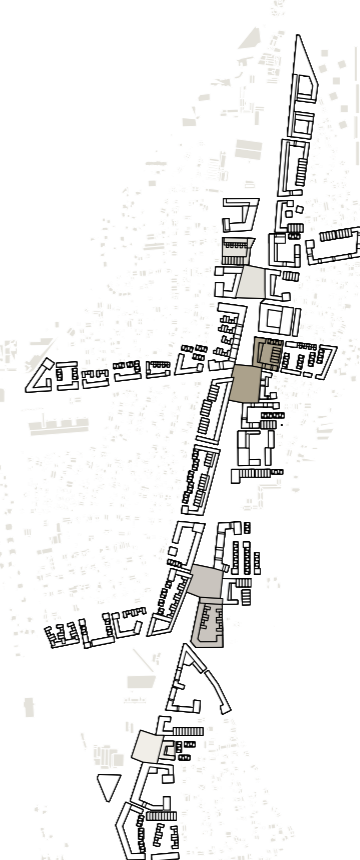
Squares create four programmatic sequences along the Kärntner Boulevard with specific characters



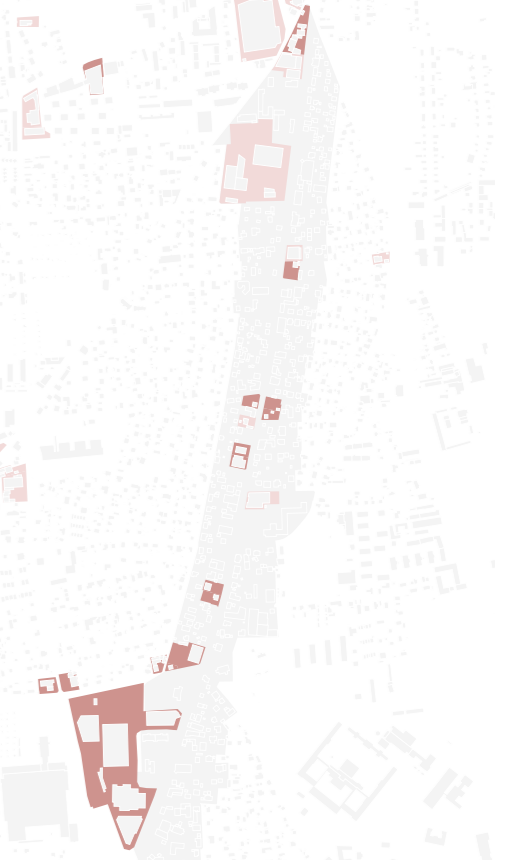
Density and intensity are centred towards the street front and decreasing towards the residential areas



Green corridors linking the street scape with the landscape in the surrounding



Soft mobility has priority. Motorised vehicles are tolerated. Parking is offered directly next to the productive squares



Integrating the present productive functions into the master plan



Concept – The fanlike arrangement creates a rhythm of the street and breaks it down to human scale



Streetscape 2017 and 2100



Integrating Landscapes and productive structures

Vision

Unfolding Kärntner Boulevard proposes developing the linear street into an open space network linking the element of the street in the depth with the surrounding landscape, from the forest in the west to the landscape of the river Mur in the east. The linearity of the streetscape is subdivided through green corridors permeating the Kärntner street, creating four different sequences with specific characters and connecting it with the landscape.

Open Space

Four urban squares form the core elements of the open spaces network. They are at the junction points of the green corridors and mediating between different programs. Small-scale open spaces are distributed in the depth of the area offering pocket parks and collective gardens for the neighbourhoods.

Program

The distinctive character of the sequences represent the programmatic density and dis-

tribution in the area and form multiple mixed use functional cluster around the squares.

Structure

Dense closed building typologies frame the streetscape. The fanlike arrangement creates a rhythm of the street and breaks it down to human scale. The pulse of the narrowing street profile causes slowing down speed intuitively. The street building are three to five stories high but also highly permeable in order to create a dense network and to increase

walkable distances of maximum ten minutes. Small scale urban housing typologies are mediating between the backbone of the street and the residential area behind.

Mobility

Soft mobility is considered appropriate form of mobility facing environmental challenges. The four squares are offering multimodal hubs fostering the use of public transport system and cycling. Individual motorized mobility is tolerated but not desirable. Parking

opportunities are offered underground and in the first floor of building next to the squares. The fan structure allows short-term parking in front of the stores and production businesses.

Process

The barycentre of the development consists of the two squares in the north of Kärntner street functionally occupied with public services as well as leisure and free time functions. These open spaces are igniting the development of the transformation of Kärntner Boulevard.



Fan structure creating a dynamic street profile with many micro open spaces