## /The Site/ <u>A New Urban-Industrial Landscape</u>

## 3L's for LIESING

## EXTRA Industry SQUARE \*This hypothetical scenario complies with current building regulations conerning distances to plot boundaries and between buildings as well as turning radius of trucks and minimum width of access roads Cultural Programs PLAZ+ lotels Street Level / phase 3, option 1 Job-training Compan Incubator of Ideas 7 Proof-of-concept Centers Street Level / phase 3, option 2 - 😡 Accelerators of Ideas oworking Space a) Characteristic Uses on Ground Floor STREET LEVEL SCENARIO / Phase 3, Option 0 Street Level / phase 3, option ...X Design Centers Λ Λ **6\_URBAN STREET QUALITY** 8 URBAN LAB 7\_OPEN PLAN

As a consequence, the buildings' ground floor is defined by a percentage ratio between complementary industrial uses (OPEN INDUSTRY) and other tertiary or commercial uses (EXTRA). As with the typologies themselves, the distribution and selection of uses at the street level will be a further argument for discussion between agents involved, led by Standpunkt Liesing, during the process. The public space, as well as the private, is subject to the very future of the idea of Laboratory.

However, we do propose certain limitations for the definition of the space in-between buildings: public space. Following the normative restrictions of this area, we propose to "guarantee" minimums of urban quality to foster life at street level, understood mainly from leisure and work. To do this, we use certain recognizable typologies such as the plaza, terraces in first floors or the commercial street where the programmatic conditions and accessibility at its edges ensure continuity between indoor and outdoor programmes while maximizing the possibilities of use.

and spectacularity as guarantors of industrial, organizational, cultural, turns to be characteristic of 4.0. social, and environmental values. However, the way in which these 3 conditions are related must be negotiated over time between all the agents involved and according to the results of the process. In this sense, Standpunkt Liesing has more to say than we do. We only establish the rules of the game but not those of its development.

We propose an urban strategy or laboratory instead of a final image from It is for this reason that we propose a number of uncertain scenarios for the conviction that it must be the self-learning that is produced in the each of the different phases. Our proposal of phases is rather the repredifferent phases the one that leads the construction of the following ones. sentation of the flexibility and interchangeability of the proposal itself. In Our design proposes 3 conditions (the 3 L's) of flexibility, sustainability short, we propose a process of self-feedback and data exchange which

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