



# EUROPAN 14

## PRESS DOCUMENTS

### EUROPAN

*EUROPAN is the largest innovative competition for Architecture and Urbanism and a following implementation process. It is a European federation of national structures that simultaneously organize two-year innovative competitions of urban projects followed by implementations for young under-40 professionals in architectural, urban and landscape design. Every session, municipalities and public and private organizations offer competitors strategic sites related to the general theme.*

### EUROPAN14 – PRODUCTIVE CITIES

*Every EUROPAN competition round is dedicated to a new topic.*

*EUROPAN 14 launches the fourteenth round with the theme "Productive Cities".*

*In recent decades, a complete urban renewal, in the sense of a mixed city, has taken place throughout Europe. Housing is still the predominant program in most urban development areas of the post-industrial era. It is "appropriately" supplemented by office spaces and public and cultural facilities, by shops and restaurants, so that an authentic, lively and urban district can develop. In retrospect, one important aspect has been systematically excluded: the productive economy.*

*Under the theme " Productive Cities", European14 aims to put special emphasis on sustainable urban development through mixed-use neighbourhoods, alternative energy and hybrid usage concepts that meet people's need for a city of short distances and a diversity of lifestyles, cultures and uses.*

*The boundaries between business, housing and commerce dissolve increasingly. In addition to the social need to reconcile living and working, the awareness to preserve resources and strengthening local material and value-added cycles also helps to bring places of production back into the city if they do not affect the quality of life. This involves the transformation of monofunctional residential areas into productive quarters, as well as a revitalization of urban areas, which are predominantly characterized by offices and commercial uses. And last but not least, the building itself is part of the productive city.*



**EUROPAN A**

## **EUROPAN14 – KALENDER**

### *DATES*

*Competition start: 13.02.2017 (Registration until 30.06.2017)*

*Site visits: March and April 2017*

*Competition submission: 09.07.2017 (digital, online)*

### *JURY*

*First round – national jury in Austria: September 2017*

*Second round – international jury in Helsinki, Finland: 22.10.2017*

*Announcement of the results online: 01.12.2017*

### *AWARD CEREMONY*

*16.01.2018 19:00 afo Architekturforum Oberösterreich, Linz*

### *EXHIBITION OF THE RESULTS*

*16.01.2018 - 03.02.2018 afo Architekturforum Oberösterreich, Linz*

*02.05.2018 – 01.06.2018 HDA Haus der Architektur, Graz*

### *INFORMATION*

*[www.europan.at](http://www.europan.at) / [www.europan-europe.eu](http://www.europan-europe.eu)*

*45 SITES IN EUROPE / 3 SITES IN AUSTRIA*

*1003 ENTRIES IN EUROPE / 57 ENTRIES IN AUSTRIA*

*<https://www.europan-europe.eu/en/session/europan-14/sites>*



## TWO-STAGE JURY PROCEDURE

*In the assessment of the projects, an international jury cooperates with a site-specific local commission: In each case, two representatives of the international jury are also represented in the local commission.*

## FIRST JURY ROUND / LOCAL JURY

### GRAZ

- >Bernhard Inninger, Director of Urban Planning, City of Graz
- >Eva Maria Benedikt, Department of Urban Planning, City of Graz
- >Martin Zettel, Department of Urban Planning, City of Graz
- >Martin Zechner, Architect, Partner at Zechner & Zechner ZT GmbH, Graz
- >Wolfgang Köck, Architect, Partner at Pentaplan, Graz
- >Verena Mörkl, Architect and urban planner, partner at **SUPERBLOCK** (E14 Internationale Jury)
- >Miriam Liskova, Architect, Winner E12 Wien Siemensäcker, Partner at SLLA Architects (E14 Internationale Jury)

### LINZ

- >Gunther Kolouch, Department of Urban Planning, City of Linz
- >Johannes Karner, Director of ÖBB-Real Estate Management GmbH
- >Claudia Nutz, Head of Department of Real Estate Development, ÖBB-Real Estate Management GmbH
- >Max Nirnberger, Architect, Partner at X ARCHITEKTEN, Linz
- >Peter Sapp, Architect, Partner at Querkraft, Vienna
- >Jens Metz, Architect, urbanist, director at Plattform Berlin (E14 Internationale Jury)
- >Verena Mörkl, Architect and urban planner, partner at **SUPERBLOCK** (E14 Internationale Jury)

### WIEN

- >Volkmar Pamer, MD21, Department of Urban District Planning and Land Use, City of Vienna
- >Johannes Ott, Investmentproducts Fundraising, Erste Group Immorent AG, Vienna
- >Andrés Peña, Head of Quarter management Standpunkt Liesing, Vienna
- >Georg Soyka, Architect, Partner at Soyka Silber Soyka Architekten, Vienna
- >Martin Eisenschien, Architect, Head of MES Real Estate Services GmbH, Vienna
- >Jens Metz, Architect, urbanist, director at Plattform Berlin (E14 Internationale Jury)
- >Verena Mörkl, Architect and urban planner, partner at **SUPERBLOCK** (E14 Internationale Jury)



**SECOND JURY ROUND / INTERNATIONAL JURY**

**>Katrin Jaggi (CH)**

Architect, independent expert in urban development, architecture and monument preservation, former chief architect of the City of Zurich, former member of the parliament of the Canton of Zurich, Zurich

<https://katrinjaggi.com/>

**>Robert Hahn (AT)**

Architect, developer, founder of Caelum Development, head of project development Bauträger Austria Immobilien, Vienna

<http://www.caelum-development.at/>

**>Jens Metz (DE)**

Architect, urbanist, director at Plattform Berlin, member of the technical committee of Europan, Berlin

<http://www.plattformberlin.com/>

**>Verena Mörkl (AT)**

Architect and urban planner, partner at SUPERBLOCK, member of the architectural advisory board for subsidized housing of the Municipality, Vienna

<http://www.superblock.at/>

**>Ute Schneider (DE)**

Architect, urban planner, partner at KCAP Zurich, teaching at the University of Liechtenstein, member of the advisory board of Campus Mainz, Zurich

<http://www.kcap.eu/en/>

**>Dieter Läßle (DE)**

Professor emeritus of international urban studies at the HafenCity University Hamburg, advisor and contributor of the “Urban Age Programme” of the London school of economics, member and co-chair of the scientific advisory board of the “Future Cities Laboratory” of the “Singapore-ETH Centre for Global Sustainability”, co-initiator and executive member of „NesTown – New Ethiopian Sustainable Town“ Ethiopia, award for urban culture of the architectural association (2007), Hamburg

<http://www.hcu-hamburg.de/master/stadtplanung/arbeitsgebiete/laepple/>

**>Miriam LIŠKOVÁ (SK)**

Architect, Winner E12 Wien Siemensäcker, Partner at SLLA Architects

<http://www.slla.net/>



### **3 AUSTRIAN EUROPAN14 SITES**

#### **GRAZ**

##### **A CASE STUDY FOR AN EXTRAORDINARY STRIP!**

*Kärntner Straße in the south of the city stands as an example for uncontrolled growth, which shapes access roads of the European city. This highly frequented space defines the first impressions of the identity of the city of Graz. A strategic masterplan development should address innovative forms of densification, programming and landscaping. New possibilities of networking between the productive strip and its housing carpets in its backyards should lead to new urban qualities: a linear public space with a new definition of the relationship between mobility and space.*

#### **LINZ**

##### **MAIN STATION – PRODUCTIVE HUB!**

*The central site in Linz is located directly in the south of the main railway station. A dense and mixed use city quarter (new forms of productions, working, start-ups, housing, commercial, social and cultural services) should create a productive hub between the inner city and the southern districts. Europen14 asks for new adaptable typologies and strategies to integrate innovative forms of production - preserving and connecting the site also as a place for work and production within the city.*

#### **WIEN**

##### **EXPERIMENT AS METHOD: THE BIRTH OF INDUSTRIAL CITY LIESING!**

*Wien Liesing is already unique with its three Europen implementations (E7, E8 and E10). Now Europen14 initiates an ambitious pilot project: A new setting of innovative typologies should provide a magical-mix of production, education and services to create potential synergies. Following the strategic-master-concept Standpunkt Liesing and the case-study Lab-Liesing, Europen14 asks now for an urban-architectural strategy to formulate the starting point of 'Industrial City Liesing'.*



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## **RESULTS**

**NUMBER OF SUBMISSIONS FROM HOW MANY COUNTRIES PER SITE**

### **GRAZ**

Submissions: 19  
Participants: 16 Nationen

**1 Winner / 2 Special Mentions**

### **LINZ**

Submissions: 16  
Participants: 7 Nationen

**3 Runner Ups**

### **WIEN**

Submissions: 22  
Participants: 33 Nationen

**1 Winner / 1 Runner Up**

### **Preise / Prices**

WINNER = 1.Price (12.000€)

RUNNER UP = 2.Price (6.000€)

SPECIAL MENTION = Special Mention (no reward)

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### **Results:**

*Name of the TR and AS, 1.Price/2.Price/Special Mention, Europan14 Site*

*Example Wien/Vienna:*

Vicente IBORRA PALLARÉS, PLAYSTUDIO (ES), Iván CAPDEVILA CASTELLANOS, PLAYSTUDIO (ES), 1.Price, Europan14 Wien

### **Site images:**

*Europan Austria*

### **Areal images:**

*Europan Austria and the name of the City*

*Example Vienna:*

*Europan Austria and the City of Vienna*



**GRAZ**

**Winner / 1.Preis**

**UNFOLDING THE FAN - KÄRTNER-BOULEVARD**

**TR:** Radostina RADULOVA-STAHMER / STUDIO3R (DE) – architect, urbanist

Graz – AUSTRIA

*The project “Unfolding the Fan – Kärntner-Boulevard” addresses the following three main issues: lateral connections, the identification of different sequences and the pooling of plots.*

*It strengthens transversal links connecting Kärntner Straße to the large scale green spaces in the wider area. Thereby, the proposal aims to create new centralities both on the main street and in the intersecting streets. These intersecting links subdivide the strip of Kärntner Straße into four sections that each will have a programmatic focus, located around a square that forms the centre of each programmatic neighbourhood. In order to break the linearity of the street, blocks along Kärntner Straße are slightly turned out of line (“fan-like arrangement”) to open additional public spaces along the street. By breaking up the linear transit “tunnel” of the Kärntner Straße and introducing qualitative public spaces and mixed clusters on both sides, the proposal creates recognisable sequences and a strong identification of the street. Towards residential areas, the blocks are permeable, featuring terraced coupled buildings that integrate with the low rise developments of existing residential areas nearby.*

**Special Mention**

**GOOD MORNING CITY**

**TR:** Natalia VERA VIGARAY (ES) – architect

**AS:** Francisco Javier MARTIN DOMINGUEZ (ES) – architect; Tijn VAN DE WIJDEVEN (NL) – architect

Bangkok – THAILAND

*The project ‘Good Morning City’ proposes a fragmented courtyard typology along Kärntner Straße, deliberately integrating existing buildings as well as plot figures in order to strongly mediate between the formality of Kärntner Straße and the informality of residential areas. The open yards of the blocks host productive and community programmes, where working and living can go hand in hand. Together with a detailed timeline of the implementation of the blocks, the project features scenarios for a step-by-step development of the street profile of Kärntner Straße as well as of public areas.*





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### **Special Mention**

#### ***BACKYARD FORWARD!***

**TR:** Anna Ilonka KÜBLER (DE) – architect urbanist

**AS:** Christiane KOLB (DE) – landscape architect; Leonard HIGI (DE) – architect urbanist

Stuttgart – GERMANY

*The project “Backyard Forward” envisions a fragmented courtyard typology conceived on both sides of Kärntner Straße, hosting a programmatic mix of productive and residential functions that creates a resilient neighbourhood with a thriving economy and communal bond. By subdividing existing street blocks into smaller entities, intimate courtyards with specific identities and a clear definition between inside and outside are conceived, easily integrating production facilities with housing and other programmes. Additionally, several large-scale site-specific public facilities are proposed that structure Kärntner Straße and provide a diverse programme of communal functions.*

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## **LINZ**

### **Runner Up / 2.Platz**

#### **FABLINZ – COMMONS OF PRODUCTION**

**TR:** Andrea CHIARELLI (IT) – architect

**AS:** Enrico FERRARESI (IT) – architect; Giacomo MAGNANI (IT) – urban planner; Gabriella Dora ROMITO (IT) – architect urbanist

London – UNITED KINGDOM

*The project “Fablinz” has a strong, but also very challenging strategic concept of the co-existence of various regional and local actors. The approach to urban development is based on perimeter block development, from which a mixture of work/workshop and housing is derived and reinterpreted. Being divided into individual sections, the block structure begins to open up and dissolve into individual building parts. This creates an open urban field with intriguing consequences for the space. The balanced mixture of the grain of the building structure has the potential to be compacted. The site is connected to the city centre by means of a bridge.*

### **Runner Up / 2.Platz**

#### **ROCK THE BLOCK!**

**TR:** Lorenzo CICCU (IT) – architect urbanist

**AS:** Simone LANGIU (IT) – architect urbanist; Elisabetta SANNA (IT) – landscape architect; Roberta SERRA (IT) – landscape architect; Carlo PISANO (IT) – architect urbanist

Berlin – GERMANY

*The project “Rock the block” takes a “classical’ urban planning approach. The proposal is based on the organisational system of a grid integrating three large public spaces: the Unionpark as the centre of the area, a linear park along the rail tracks acting as a buffer zone and the Wienerplatz as the main square and a multifunctional gathering point towards the South of the site. The proposal is based on a block typology in combination with high points and covered courtyards. Various smaller public spaces loosen and aerate the strict orthogonal grid and host different programs and that are adaptable through time. A supra local facility – a techno-hub - is proposed to create a scalar economy attracting capitals and expertise. Remnants from the former industrial site are integrated into the new urban plan to provide a tangible link with the past. The site is connected to the city centre by means of a bridge.*

### **Runner Up / 2.Platz**

#### **PRO\_LINZ PRODUCTIONS UNLIMITED**

**TR:** Cornelia Bräuer (AT) – architect

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**AS:** Paloma MONTORO DELGADO (ES) – architect; Airam González Dorta (ES) – architect

Wien – AUSTRIA

*In the project “Pro\_Linz Productions Unlimited” a single building structure tries to “cover” all aspects of the city. Within this, there is very clear zoning between the active, productive ground floor and the small, structured living area above. Towards the adjacent northern railway line a high-rise building is proposed. This gives the low building an additional dimension and provides corresponding noise protection. The connection to the inner city is established by a generous passage below the railway. The expansion of the ÖBB headquarters is situated at its current location.*

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**WIEN**

**Winner / 1.Preis**

**BZ385 3L's for LIESING**

**TR:** Vicente IBORRA PALLARÉS, PLAYSTUDIO (ES) – architect

**AS:** Iván CAPDEVILA CASTELLANOS, PLAYSTUDIO (ES) – architect

**CO:** Jorge Luís SOCORRO BATISTA (ES) – architect; Marina BONET BUENO (ES) – student in architecture; Alberto CARBONELL CRESPI (ES) – student in architecture; Riccardo GALANDRINI (IT) – civil engineers-architect; Agustín MORAZZONI (AR) – student in architecture

Alicante – SPAIN

*The proposal “3L's for Liesing” involves a combination of Viennese green, the red of the industrial zone of Liesing, and the Liesing “L” into an urban strategy for a modular, laboratory-like type of architecture composed of three “L”s. The spectacular red “L”, as the infrastructural core; the green sustainable “L”, as the productive shell; and the “L”ofts, as the flexible platforms for productivity in-between. The way in which these 3 conditions are related have to be negotiated and adapted to its users. Besides the flexibility of the buildings, the jury appreciates the presentation of the “L”s, that create a sense of identity, and give the project some unique functional characteristics therefore acts as a Flagship project for the whole area.*

**Runner Up / 2.Platz**

**potent-IAL - From Industrial Area to Productive Neighbourhood**

**TR:** Blaž Babnik ROMANIUK (SI) – architect

**CO:** Rok STAUDACHER (SI) – student in architecture; Mojca MLINAR (SI) – student in architecture; Dominik KOŠAK (SI) – student in architecture; Katja SAJE (SI) – architect

Ljubljana, Slovenia

*The proposal “potent-IAL” suggests efficiently distributing resources and reinforcing the integration of all stakeholders in order to create synergy throughout the area. To increase density and the number of different functions, a type of architecture is presented that combines previously “non-combinable” elements, such as a loud production workshop with quiet offices. The concept of neighborhood, which is conveyed in the urban strategy, initiates a long-term structural improvement of the entire district by creating common synergies and offers an overall urban added value.*